

Warsaw, 5th September 2018

Wolves Summit returns to support innovation in Europe

The startup ecosystem in Europe is certainly dynamic. To assure its growth and to use the potential, the number of innovative hubs and programmes supporting young tech companies is increasing. Thinking about strong contributors to development in this environment, one cannot forget about Wolves Summit, that this time is going to be held on 23-24 October in Warsaw.

Wolves Summit, an international conference for startups, investors, and corporate representatives. Its 8th edition is taking place in Palace of Culture and Science, the organizers are expecting 1500 participants from +60 countries.

– Warsaw is one of the most startup-friendly cities worldwide as it gives them a real chance for development. Both, Warsaw entrepreneurs and organisations that support business development succeed on an international arena. Going further, the capital of Poland stands out from other European cities as a dedicated supporter of innovation hubs and young tech companies. We opened Solna Entrepreneurship Centre (Centrum Przedsiębiorczości Smolna) five years ago and Targowa Creativity Centre (Centrum Kreatywności Targowa) two years ago. It's a place where young entrepreneurs operating in incubators can use offices, conference rooms, and essential knowledge support. We use city resources to finance acceleration programs as well. Thanks to the constantly developing infrastructure, the standard of living in Warsaw is growing which attracts both young and mature businesses. – says Michał Olszewski, Vice President of Warsaw. Wolves Summit is one of the biggest conferences in Europe that gathers top players among startups, investors and corporates. - he adds.

Favourable development conditions

- The interest is growing every year as Poland is becoming more visible as the heart of innovation in the CEE region. The number of participants during previous edition has reached 2500 representatives from around the world. For the big companies innovation has moved from “should” to “must” and plays a huge role as a part of their strategy - says Piotr Piasek, the co-founder of Wolves Summit.

Gesture towards startups

During this edition, 300 startups (and 40 scaleups), 200 investors, and 300 corporates and executives from CEE region will come to Warsaw to build relevant business connections using a custom matchmaking tool.



– The formula introduced at the 5th edition worked well and this time qualified startups will again participate for free as it has proven to significantly increase the quality of selection – Piasek explains – It's a step that's going to help entrepreneurs schedule dozens of 1:1 meetings with relevant investors and corporate representatives in just 2 days – he adds.

This edition, startups will be selected based on, among others, their innovative character and market's need in chosen fields. Corporations and funds looking for certain solutions will be involved in the selection process. All participants will therefore have the chance to establish valuable partnerships. In addition to that, the diverse environment of Wolves Summit will include Strategy, R&D, Innovation, IT, Digital, Sales, Marketing representatives, startups from 9 major industries coming from 61 countries, Tech companies, Venture Capitals and SMB, ensuring even better relevance of connections built.

Relevant business connections above all

The Wolves Summit conference gathers the representatives of many environments, including corporations, investors, and promising startups from around the world. 1:1 meetings are one of the most important elements of the event. Participants can schedule 15-minute conversations before the conference even begins, basing on the fulfillment of chosen criteria, making them relevant and valuable. This way, the participants can attend even 40 meetings during two days of the event. So far during all editions there were 18980 1:1 meetings scheduled. It comes as no surprise then that participants notice and appreciate the meetings, saying they are crucial for further development.

Wolves Summit is a great place to meet future investors. Some of the successful startups from previous editions include Swipestox (currently Naga Group), Autenti, Tespack, Bin-E. Thanks to participation in the conference, they got needed momentum that was crucial for further development. To help innovative environment of Central Eastern Europe even further, 8th edition of Wolves Summit will include the Great Pitch Contest, allowing the best 40 startups and scale ups to present their ideas and businesses in front of investors and other participants.

Warsaw is the co-organizer of Wolves Summit. Additional information about the event and participation opportunities are available on the website: www.wolvessummit.com.

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