

## **Wolves Summit successfully matched startups with investors**

**The two-day Wolves Summit conference ended on 13th April in Warsaw's Palace of Culture and Science. More than 2000 people participated in the event for startups, investors and corporate executives, which focused on networking, innovations and new technologies.**

### **Thousands of participants at Wolves Summit**

2044 participants from over 50 countries, 276 startups presenting their innovative ideas and products in front of 534 corporate executives and investors from around the world. 3028 1:1 meetings held. Tens of hours of lectures on 3 stages focused on new technologies, sales, marketing and startup areas. The conference's results are very impressive considering the fact the first edition took place only a year ago. Wolves Summit has already become a fixed event in calendars of anyone connected with the international startup and investor environment.

*– From the very beginning our goal was to create the most favourable conditions for startups and business. More than 2000 people appeared at Wolves Summit between 11th and 13th April. Every one of them in search of new business development paths – explains **Barbara Piasek**, CEO at Wolves Summit – one of the key activities we promote is networking. It allows startups to meet a big number of potential clients and investors in a very short period – she adds.*

### **Highest level of networking**

The conference attendees were given a great field for meeting new people and establishing business contacts. Networking activities during Wolves Summit did not limit only to spontaneous talks in the hall or at coffee breaks. The organizers took care of every detail and set up hundreds of 1:1 meetings for participants before the conference even started. Their goal was matching startup representatives, investors and corporate executives. The Speed Dates area of 1:1 meetings gained huge popularity and was filled with attendees until the official end of the conference. Apart from pre-planned meetings Wolves Summit's guests could network in informal conditions – during a Networking Party. The Party at Warsaw's BANK Club gathered crowds of participants, who had the chance to meet interesting people in less official circumstances. Effective business talks during an evening party? Yes, please!

### **The Great Pitch**

The programme's highlights were presentations (pitches) of 276 startups from 50 countries on 6 stages of Kinoteka in the Palace of Culture and Science. On 11th April all participating young tech companies talked about their projects and ideas in front of hundreds of investors and corporate executives. They had exactly 3 minutes for that. It is no easy task, so webinars and workshops on the art of pitching held by Piotr Bucki before the conference turned out to be extremely useful. Only 9 companies made it to the finals but a vast majority, thanks to meetings with investors, can already count on financial support and develop their products.

– *Workshops, lectures and the Great Pitch competition, as well as Speed Dates with investors were even better than the year before. We took every opportunity the conference has to offer and we plan to appear at all future editions of the event* – **Lance Gregorchuk** from NoTaLiHo startup sums up his experience during Wolves Summit.

#### **And the winner is...**

The Great Pitch winner, German startup SwipeStox, gained the prize of \$100 000. Their social trading mobile app turned out to be the best in judges' eyes and their solutions the most attractive. Organizers also provided a special prize for a startup on higher level of experience. It was given to Twisto – a Czech tech startup, which offers instant credits for online purchases.

– *It's amazing that Wolves Summit has become such important point on the world map of startup and investor conferences. We observe a significant growth in business maturity and the competition of startups, which appear at Wolves Summit. Today we can compare it to Web Summit or Noah. We are happy we've been partnering the event since its beginning* – says **Jan Wykrytowicz**, CEO at TVN Ventures.

#### **Wolves do not slow down**

The 4th edition of Wolves Summit will take place in October 2016 in Warsaw. The organizers plan an even greater number of participants and want to add new modules to the conference. All the information will be announced soon. See you at Wolves Summit!