

Startups serving society

- *Merging social issues with technology was only a matter of time. Innovations in various social fields have developed rapidly over the past few years and are becoming an inseparable part of our lives* - says **Barbara Piasek**, the co-founder of Wolves Summit, a conference that promotes world's best startups.

How do we make a change with a mobile phone?

Imagine a very complex surgery. It went well but still involves the risk of post-operative complications. You can stay in the hospital for weeks to make sure you recover but why wait. You may put your trust in an implantable bio-sensor developed to deliver data from your body straight to your doctor. Let's return to the 'imagine' part. The idea is real. A Canadian team of experts from a startup called NERv is developing such solution and already gaining popularity.

An Irish startup CORTECHS releases mobile games that use brainwave-sensing headset. It uses brainwaves as input and monitors attention and relaxation levels through specially designed games. Focus made fun? Yes, please.

A new level of recycling

How about we choose another subject. Binee was founded in one of the most environmentally-friendly places on earth - Germany. It changes the way you get rid of trash. Since waste can be reused, Binee introduces an element of gamification into a daily routine. Throwing trash into separate smart bins credits you actual money and who wouldn't want some extra cash just thanks to recycling?

Show me what you mean

Communicating with other people is such a natural process, we never really worry about possible barriers but what if we need to speak to someone whose first language is ... sign? The easiest way? Benefit from a solution provided by Migam, a Polish startup company. Because of some significant differences between spoken and sign language people often have trouble understanding each other. Migam offers online translations and a mobile app for more effective communication. What if you'd rather exchange messages through a text communicator? Five app has thousands of sign combinations that make texting with anyone easy. Will that begin a new era of communication?

- *We strongly believe in startups' potential and are always thrilled when they gain recognition. We're hoping the upcoming Wolves Summit edition will reveal even more innovative ideas that change the world* - says **Barbara Piasek**.